



**Mildura-Coomealla Cycling Club  
Annual Plan 2010**

<b>Competition &amp; Coaching</b>	<b>Sponsorships &amp; Fundraising</b>
<p><b><u>Aim</u></b> The Club plans to run Summer and Winter competitions for senior and junior riders. The Club encourages riders of all ages and abilities to participate in its events and offers coaching to riders via an accredited cycling coach. Trophy presentations will be held at the end of each season.</p> <p><b><u>Coaching</u></b> The Club will maintain the Club Coach's accreditation to current requirements. The Club will support additional coaches to achieve and maintain accreditation as our racing member numbers grow. Members are encouraged to seek individual training programs from the Club Coach. The Club Coach will hold regular training sessions during both seasons with the junior members.</p> <p><b><u>Summer Competition</u></b> The 2009/10 Summer competition runs from 4 October 2009 to 28 March 2010. The season will consist of criteriums (graded, elimination and graded points), time trials and road races that are held on Sunday mornings or Tuesday evenings. Following the success of the Lindemans kermesse since 2007, a kermesse will again be conducted at Lindemans Winery. The majority of the criterium events will be held at the "Airport Circuit", which is a closed road and thus offers a safe racing venue, particularly for junior riders. A four week break is programmed in the middle of the season, covering the Christmas and New Year period.</p> <p><b><u>Winter Competition</u></b> The 2010 Winter competition will run from 10 April 2010 to 28 August 2010. The season will consist of a mix of handicap and scratch races held over varying distances. A number of Club trophies will be on offer during the Winter season, with the premier Club event being the Club Championship, which will be held in July. The Club will offer prize money for selected events on the program.</p> <p><b><u>Open Events</u></b> The Club will encourage members to attend State Titles and other open events during the 2009 – 2010 seasons.</p>	<p><b><u>Aim</u></b> The Club plans to maintain its existing relationship with its parent body, the Coomealla Memorial Sporting Club and develop sponsorship arrangements with other appropriate organisations. CMSC generously supports the Club through the provision of funds and assets, whilst the sponsors provide both funds and prizes.</p> <p><b><u>Coomealla Memorial Sporting Club</u></b> The Club acknowledges that the financial support it receives from Coomealla Memorial Sporting Club as essential to its ongoing viability. In 2010 the Club will seek funding assistance from CMSC in order to maintain its operations.</p> <p><b><u>Sponsors and Fundraising</u></b> The Club will seek to negotiate a new 3 year sponsorship arrangement with the Pizza Café consistent with the terms of the previous agreement expiring in 2009.</p> <p>The Club will seek to negotiate a new annual sponsorship arrangement with Bicycle Superstore for its 2010 Winter series.</p> <p>The Club will look to target several other potential sponsors and undertake other fundraising to assist in further promoting the future growth of the Club. These sponsorship arrangements will enable the Club to continue to fund its activities.</p> <p><b><u>Grants</u></b> The Club will apply for applicable Federal, State and local government funding grants as they become available. .</p>



## Mildura-Coomealla Cycling Club Annual Plan 2010

Equipment & Facilities	Club Development
<p><b><u>Aim</u></b> The Club plans to maintain in good working order its equipment assets, in particular its ChipX race timing system. The Club plans to establish its leased property as a clubroom in order to support its activities.</p> <p><b><u>Equipment Maintenance</u></b> The condition of Club equipment will be routinely monitored with regular maintenance carried out as required. A full stock take will take place once a year with any missing items investigated.</p> <p><b><u>Equipment</u></b> The Club will encourage members with spare bicycles to make them available to prospective new juniors members.</p> <p><b><u>Clubroom Facility</u></b> Under a three year lease agreement, the Club has acquired the ex-pro shop located at the Riverside Golf Club for use as a clubroom facility. This free-standing brick building has power, water, air-conditioning and electronic security monitoring. The building provides convenient access to the Golf Club facilities (e.g. ablutions) and is located close to the start/finish line of the Club's primary racing circuit. The Club is free to set the facility up to suit its needs and can now hold meetings, display perpetual trophies and store equipment. Both Club trailers will also be stored on the Golf Club premises as part of the lease arrangement. The Club will seek funding through fundraising initiatives and assistance from sponsors to meet lease payments and to furnish the facility.</p> <p><b><u>Off Road Race Facility</u></b> The Club will maintain its relationship with Aust-Link in order to continue to use the Mildura driver training facility for its Summer racing program.</p>	<p><b><u>Aim</u></b> The Club aims to promote itself as the premier competitive cycling organisation in the Sunraysia region. It will achieve this by continuing to implement the objectives identified in its Strategic Plan prepared in 2005.</p> <p><b><u>Web Site</u></b> The Club will continue to maintain its website as its primary means of advertising its activities, as well as providing a forum to communicate with its members.</p> <p><b><u>Club Handbook</u></b> The Club will issue its updated handbook in January 2010, setting out the Club's aims, structure and procedures. The handbook will be provided to existing and prospective members.</p> <p><b><u>Club Uniform</u></b> The Club will take delivery of its sixth order of cycling clothing in March 2010. The Club will offer a jersey/bib knicks set to members for the discounted price of approximately \$150 per set.</p> <p><b><u>Marketing</u></b> The Club plans to market itself during 2010 by providing regular race reports to the local media outlets.</p> <p><b><u>Succession Planning</u></b> The Club will continue to be mindful of developing members to move into general committee and executive roles.</p>